



Handbook of Research on Business Ethics and Corporate Responsibilities (Advances in Business Strategy and Competitive Advantage)

Daniel E. Palmer

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While skeptics once saw the concept of business ethics as an oxymoron, modern businesses are proving them wrong. Success depends not only on educating young professionals about ethical practices, but on the implementation of these practices in all aspects of a company.

The **Handbook of Research on Business Ethics and Corporate Responsibilities** explores the fundamental concepts that keep companies successful in the era of globalization and the Internet. Investigating the implementation of best practices and how ethics can be taught to the next generation of business experts, this handbook is an essential reference source for students, academics, business managers, or anyone interested in the increasingly interdisciplinary field of business ethics and its applications in the world today.

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