



Multimedia-based Instructional Design: Computer-based Training, Web-based Training, Distance Broadcast Training, Performance-based Solutions

William W. Lee, Diana L. Owens

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Multimedia-Based Instructional Design is a thoroughly revised and updated second edition of the best-selling book that provided a complete guide to designing and developing interactive multimedia training. While most training companies develop their training programs in many different technological delivery media—computer-based, web-based, and distance learning technologies—this unique book demonstrates that the same instructional design process can be used for all media. Using just one process reduces cycle time for course development—and also reduces costs.

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