



# Managing Coaching at Work: Developing, Evaluating and Sustaining Coaching in Organizations

*Jackie Keddy, Clive Johnson*

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## **Managing Coaching at Work: Developing, Evaluating and Sustaining Coaching in Organizations**

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Based on direct experience and a realistic understanding of the scope of influence that many coaching champions have within their organizations, *Managing Coaching at Work* provides practical guidance on all aspects of making workplace coaching work. It serves as an essential reference for any manager or HR professional looking to bring coaching into their organization and for those seeking to move forward, re-energize or maximize the true potential of their existing coaching investment.

This comprehensive guide covers all of the key issues many organizations face, including:

- embedding coaching on a shoestring and surviving during times when budgets are under pressure
- developing, sourcing and maximizing the use of coaching to meet your organization's business needs
- creating a compelling business case for sustaining coaching
- making coaching a part of managers' everyday skill-sets
- evaluating the results and benefits of coaching

Putting the role of coaching firmly in context with business needs and supported by comprehensive case studies from organizations of all sizes from around the world, this book shows the vital role that coaching can play in driving forward strategic objectives as well as illustrating the powerful benefits of using coaching at the grass-roots. Drawing on recent research from fields as diverse as neuroscience and explorations of organizational culture, *Managing Coaching at Work*, is packed with valuable tips, techniques and insights that will inspire very experienced coaching practitioners, as well as being an essential guide for those who are approaching coaching for the first time.

Find out more on the book's website, [www.managingcoachingatwork.com](http://www.managingcoachingatwork.com).

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