

Managing Information Systems: Change and Control in Organizational Computing (Jossey Bass Business and Management Series)

Kenneth L. Kraemer, John Leslie King, Debora E. Dunkle, Joseph P. Lane

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Presents the results of in-depth studies of seven organizations to reveal how managers' actions can make the difference between successful or ineffective development of computer systems in the organization. Identifies four different states of computer management and explores the role of management in determining which state is best for the organization.



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