



# **Applied Psychology**

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For a significant portion of psychology students, their reason for choosing an undergraduate degree in psychology is their interest in applied psychology and a desire to use psychological knowledge to help solve personal and social problems. With this in mind, this textbook has been designed to satisfy these needs for applied psychology teaching at all undergraduate levels.

Applied Psychology is designed to introduce students to the main areas of applied psychology (Clinical Psychology, Health Psychology, Educational Psychology, Occupational Psychology, Forensic Psychology, Sports & Exercise Psychology, Counselling Psychology and Teaching Psychology) from UK, European and international perspectives. It also introduces the core psychological knowledge that underpins these applied and professional areas. As a result, students learn core knowledge from the five main areas of psychology, as well as acquiring a thorough grounding in how this knowledge is applied, and the professional issues associated with that application.

Highlights include a broad range of teaching and learning features designed to help the student learn and the teacher teach. These include: Focus Points, Colour Illustrations, Activity Boxes, Research Methods, Case Histories, Self-Test and Essay Questions, Learning Outcomes and Section Summaries, a Glossary as well as Links to Journal Articles and Further Reading.

The chapters on Counselling Psychology and Teaching Psychology are available online via the Student Companion Site at: http://tinyurl.com/c3ztvtj

The text is written to be accessible to Level 1 Introductory Psychology students, and also to provide the core knowledge and professional information that students at Levels 2 and 3 would require.



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