

Martha Stewart: A Biography (Greenwood Biographies)

Joann F. Price

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In our fame-crazed culture, she's known as a diva of domesticity, entrepreneur, media magnate, and a living brand. She has legions of fans and at the same time, many detractors. To her fans, Martha Stewart is a homemaking maven, the do-it-yourself doyenne. To her detractors, she's taken the American woman backwards, espousing an unobtainable ideal. Love her or hate her, this much is true: Martha Stewart is a selfmade woman who has risen from her modest upbringing to become one of the most successful and wealthiest businesswomen in history. This intriguing biography provides a balanced portrait of Martha Stewart's professional and personal life, from her childhood as the oldest daughter in a family of six children to her brief career as a securities trader, to becoming a bestselling author in the 1980s and CEO of Martha Stewart Living Omnimedia in the 1990s. At the height of her power, Stewart was convicted of lying to investigators about a stock sale. Author Joanne F. Price documents the twists and turns of the trial, Stewart's five-month prison term, the highly publicized comeback following her release from prison in March 2005.



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