



How to Design a Fabulous Kindle Book Cover: Tips and Tricks the Pros Use to Get More Sales

Mia Jordan

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Are your Kindle books not bringing in the sales you hoped?

Most likely it's your book cover that is turning away potential readers. Your book cover is one of the most important elements readers look at when deciding to buy a book.

With my newest book, *How to Design Fabulous Kindle Book Covers*, I reveal all of my tips and tricks to design a book cover that will bring in sales.

Inside you will learn:

- The biggest mistakes indie publishers make when designing a book cover
- Always include THIS on every cover!
- How to choose an irresistible cover photo
- When not to use a photo
- How to create “pop”
- When to use specific fonts to create dramatic effects
- Don't ever use these colors
- Do THIS when designing for non-fiction
- Always do THIS when creating a series of books
- And more!

I will teach you how to design fabulous book covers for your Kindle books that grab the reader's attention and entices them to buy.

Inside are core design principles that anyone can use to create beautiful book covers. I will not be teaching you how to use design software, such as Adobe Photoshop, but I will be showing you step-by-step how to bring graphic elements together in an attractive way.

These concepts are not exclusive for Kindle books. You can use them for designing any type of book cover, whether digital or printed.

With my 18 years experience in the design field I have figured out what makes a design work, and what doesn't. Many times I have been at my computer at 2 A.M. trying to make a design come alive, just about to give up when I finally discovered the secret formula to creating fabulous book covers. And I reveal them all inside. So grab your copy and let's get started!

Tags: Kindle book covers, book cover design, how to design a book cover, book covers that bring in sales, get more sales with beautiful book covers, graphic design principles, art design principles, design book covers, Kindle book mistakes, Kindle book success, graphic design, digital design, graphic designer, book designer, make your own book covers, design your own book covers, book cover makeovers.

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